



Dancewave  
PRESENTS



BROOKLYN & BEYOND 2017



ROULETTE, BROOKLYN  
Wednesday, April 26 2017

### Program Advertising Form

At Dancewave, we strive to make dance education accessible to all NYC youth through scholarships and arts education programs in NYC public schools. The Dancewave Gala is our main fundraising event of the year, with proceeds allowing us to distribute over \$55,000 in scholarships to low-income Dancewave students in 2016 alone! Advertising in the Spring Gala 2017 program demonstrates your support of local nonprofits, youth development and arts education while reaching target audiences (local consumers).

**RUN DATE:** April 26, 2017

**AD DUE DATE:** March 29, 2017 by 5 pm.

**DISTRIBUTION:** 200+ readers

**DEMOGRAPHICS:** NYC & Brooklyn residents, arts, business, politics and philanthropists

**AD SPECS:** No bleed/trim. 300dpi CMYK PDF or JPG with fonts embedded or outlined

#### AD ORDER FORM (Please check the preferred option)

- |                          |                                    |            |                  |        |
|--------------------------|------------------------------------|------------|------------------|--------|
| <input type="checkbox"/> | Inside Full Page <b>Color</b> Ad   | Vertical   | 5.125" x 8.1233" | \$1000 |
| <input type="checkbox"/> | Full Page <b>Color</b> Ad          | Vertical   | 5.125" x 8.1233" | \$500  |
| <input type="checkbox"/> | Full Page <b>B/W</b> Ad            | Vertical   | 5.125" x 8.1233" | \$425  |
| <input type="checkbox"/> | Half (1/2) Page <b>Color</b> Ad    | Horizontal | 5.125" x 4"      | \$350  |
| <input type="checkbox"/> | Half (1/2) Page <b>B/W</b> Ad      | Horizontal | 5.125" x 4"      | \$300  |
| <input type="checkbox"/> | Quarter (1/4) Page <b>Color</b> Ad | Vertical   | 2.5069" x 4"     | \$250  |
| <input type="checkbox"/> | Quarter (1/4) Page <b>B/W</b> Ad   | Vertical   | 2.5069" x 4"     | \$200  |

Complete the form below and email along with artwork to [jessica@dancewave.org](mailto:jessica@dancewave.org) or print and complete the form below and mail with your check payable to "Dancewave, Inc."

#### CONTACT FORM (Please fill in required fields)

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### PAY BY CREDIT CARD (MasterCard, Visa, AMEX, Discover)

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (MM/YYYY): \_\_\_\_\_ Security Code: \_\_\_\_\_