



# Dancewave GALA 2018

THE GREEN BUILDING, BROOKLYN  
Wednesday, April 25, 2018

At Dancewave, we strive to make dance education accessible to all NYC youth through scholarships and arts education programs in NYC public schools. The Dancewave Gala is our main fundraising event of the year, with proceeds allowing us to distribute over \$50,000 in scholarships to Dancewave students in 2017 alone! Sponsoring or advertising in the Spring Gala 2018 demonstrates your support of local nonprofits, youth development and arts education, while reaching your target audience in Brooklyn and NYC.

## EVENT SPONSORSHIPS

Premier Sponsor \$5,000

- 15 VIP event tickets with reserved seating
- Full-page ad in event program
- Recognition on Dancewave's website
- Prominent signage displayed at event
- On-stage mention during performance
- After-party admission

Headline Sponsor \$3,000

- 8 VIP event tickets with reserved seating
- Full page ad in event program
- Recognition on Dancewave's website
- Prominent signage displayed at event
- On-stage mention during performance
- After-party admission

Benefactor Sponsor \$1,500

- 4 VIP event tickets
- Half page ad in event program
- Recognition on Dancewave's website
- After-party admission

**Deadline:** April 9, 2018. See advertising specifications below.

## PROGRAM ADVERTISING

**Run date:** April 25, 2018 | **Deadline:** April 9, 2018 | **Distribution:** 200+ readers

**Demographics:** NYC & Brooklyn residents, artists, business owners, politicians and philanthropists

**Ad specs:** No bleed/trim. 300dpi, CMYK, PDF or JPG with fonts embedded/outlined

Inside Cover Full Page (color, vertical, 5.125 x 8.125-in) \$1,000

Half Page (color, horizontal, 5.125 x 4-in) \$350

Full Page (color, vertical, 5.125 x 8-in) \$500

Quarter Page (color, vertical, 2.5 x 4-in) \$250

## GIFT-IN-KIND DONATIONS

**Deadline:** April 16, 2018 | **Minimum value:** \$100

Tangible item  Certificate | **Item name:**

**Est. fair market value:** \$

**Item description** (Please specify color, size, material, availability (dates/times), requirements):

Package delivery/Mailing address: Dancewave, 45 4th Ave. (@ Dean St.), Brooklyn, NY 11217

## SPONSOR / ADVERTISER / DONOR INFORMATION Individual Organization/Company

**Name** (exactly as it should appear):

**Contact name:**

**Contact tel.:**

**Contact email:**

**Company Name** (for tax receipt purposes only):

**Street Address:**

**City, State, Zip code:**

**Telephone:**

**Email:**

**Credit card** (MC, Visa, Amex, Discover) | **Name** (as it appears on card):

**Card Number:**

**Exp. (MM/YYYY):**

**Code:**

**Check** (payable to Dancewave, Inc.; mail/deliver to: Dancewave, 45 4th Ave., Brooklyn, NY 11217)

**Sponsor/Advertiser/Donor signature:**

**Date:**

**Questions?** Contact Jessica Thomas, Special Events Coordinator, [jessica@dancewave.org](mailto:jessica@dancewave.org) | 718.522.4696

**Dancewave Tax I.D. #11-2726558.** Dancewave, Inc. is a 501(c)(3) non-profit organization. Per IRS regulations, any item you value over \$500 requires IRS Form 8283; any item you value over \$5,000 requires Form 8283 and a written appraisal in order to claim your deduction. Contributions of services and partial interest (e.g., use of beach condo) are not deductible as charitable contributions. Should you have any questions on the above, please refer to [www.irs.gov/publications/526](http://www.irs.gov/publications/526) and [www.irs.gov/publications/561](http://www.irs.gov/publications/561), and consult your tax adviser.

**Dancewave, 45 4th Ave.**  
Brooklyn, NY 11217  
718.522.4696 (t)  
[www.dancewave.org](http://www.dancewave.org)