



Company: Dancewave

Location: Brooklyn, NY

Compensation: Monthly travel stipend provided; Free dance and fitness classes

POSITION: Social Media & Marketing Internship at Dancewave

HOURS: This is a part-time, 15-20 hours/week position for six months. Selected candidate will work primarily at Dancewave's office in Gowanus, Brooklyn, NY, with occasional off-site visits.

ORGANIZATIONAL BACKGROUND: DANCEWAVE provides access to a community dance experience that encourages individuality and whole-person development throughout New York City and beyond. Through innovative programming we use dance as an expressive vehicle for transformation.

JOB DESCRIPTION: Dancewave seeks an Intern to assist the Communications, Marketing & Design Coordinator in the promotion of our exciting calendar of classes, performances, events and initiatives including the Moving Together Series at Brooklyn Bridge Park, Summer Dance Camps and Intensives, Dancewave Through College & Beyond (DTCB), and more. Skills cultivated during this internship will assist aspiring individuals pursue a career in events, arts management and marketing/social media engagement.

Position Responsibilities:

Create friendly and accessible social media coverage of Dancewave's events

Translate promotional images and video content into exciting promotional graphics

Assist in event photo and video documentation for social media, advertising and promotion

Research new online marketing techniques and experiment with new ways to leverage social media platforms

Organize internal data and information, including digital files and social media insights

Ability to apply new ideas to a template while staying on-brand

KNOWLEDGE, SKILLS AND ABILITIES

Required:

Highly detail-oriented with exceptional written and verbal communication skills

Advanced knowledge of and interest in social media platforms: Instagram, Facebook, Twitter

Proficient in Google Suite (Google Drive, Sheets, YouTube)

Willing to occasionally travel off-site to photograph Dancewave programs and events

Ability to be flexible and willing to assist in other tasks as assigned

Must be available for some (preferably all) of the following dates:

- July 14 & August 11, 2019 – Moving Together Series at Brooklyn Bridge Park
- August 19-23, 2019 – Advanced Summer Dance Intensive with Gallim
- October 5-6, 2019 – Dancewave Through College & Beyond

Preferred:

Background or interest in dance and the performing arts

Familiarity with Constant Contact, Canva, Adobe Creative Suite, and video editing programs

Familiarity with Google Analytics, Ads and Brand Accounts

Ability to take quality, in-focus photographs with good composition

To Apply:

Please email resume and cover letter to jobs@dancewave.org, with the subject title “Marketing Intern”.

Dancewave is an equal employment opportunity employer dedicated to maintaining an inclusive and equitable work environment, and does not discriminate against any employee or applicant for employment on the basis of race, color, religion, sex, pregnancy, national origin, age, disability, veteran status, marital status, sexual orientation, gender identity, or any other legally protected class. Dancewave is committed to creating a dynamic work environment that values community, teamwork, creativity, understanding, and appreciation. People of color, women, LGBTQ individuals, and people with disabilities are strongly encouraged to apply.

www.dancewave.org