

Dancewave
Celebrating 25 Years

MOVING *together*

Media Kit

FREE ONLINE DANCE CLASSES
WEDNESDAYS • 4:00–5:00PM EDT

SOCIAL DANCE STYLES FROM ACROSS THE WORLD

Open to all via Zoom and Facebook Live:
dancewave.org/community-classes

BOOKING:
community@dancewave.org

SPONSORSHIPS:
community@dancewave.org



*Map of Moving Together
Pilot Program participants
in April 2020*

Dancewave Moving Together Pilot Program

In April 2020, Dancewave launched **four free all-ages online dance classes**, offering essential health benefits and community-wide connection across cultures that only dance can provide.

Moving Together classes not only provide dynamic physical movement but also **educate students on the cultural and historical significance of social dance styles** ranging from Bollywood, Dancehall, Lindy and Swing, Arabic Dance, Latin Dance, Modern/Contemporary and dance forms from across the African Diaspora.

Attendees tuned in from across the U.S. and Canada, and **from as far away as the United Kingdom, Jamaica, Switzerland, Jordan, and Tunisia.**

1,500

**PILOT PROGRAM
PARTICIPANTS**

**FROM
MORE
THAN**

8

**COUNTRIES
WORLDWIDE
& COUNTING!**

PILOT SPONSORS:



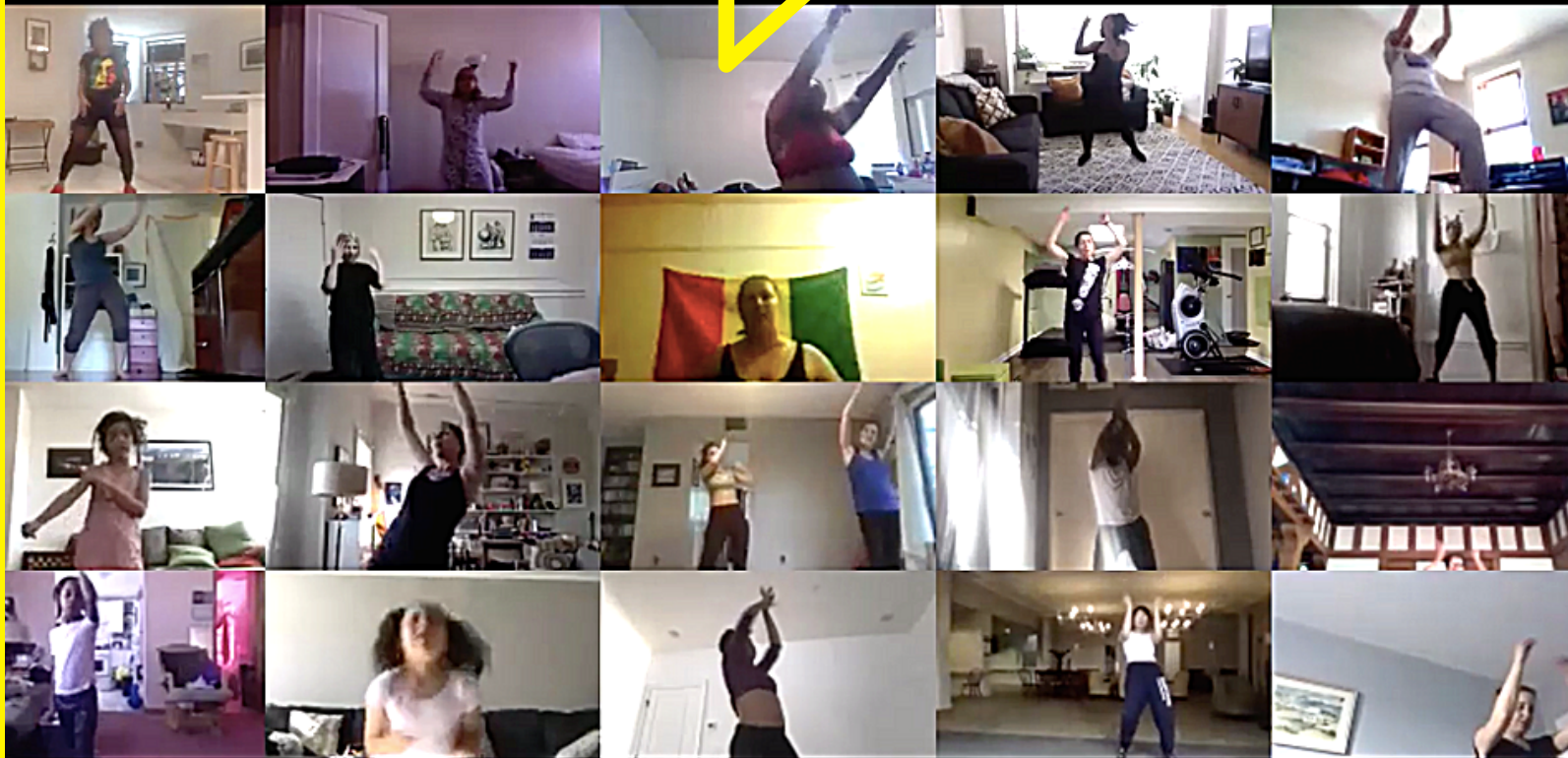
48%

of Moving Together students were entirely new to Dancewave

93% surveyed said they would return

MOVING TOGETHER STUDENT TESTIMONY:

The class was an amazing experience! It felt so good to get my body moving, which is so important for my mental well-being during Corona self-isolation. To learn a dance style completely new and see everyone else dancing was totally uplifting. You're providing a wonderful gift to us all, Dancewave!



Gallery view screen capture of online Moving Together: Dancehall class

35%

or more of Moving Together participants report earning less than \$65,000 annual household income

What's
next?

New Summer Series

After a successful pilot program in April, Dancewave will launch an expanded Moving Together series with an exciting new schedule of Teaching Artists and dance styles:

BELLYDANCE

May 20 with Leila Mire

URBAN LATIN

May 27 with Jonathan Peña

ZUMBA

June 3 with Michelle Douglass

MODERN

June 10 with Maleek Washington

AFRO-CARIBBEAN

June 17 with Pia Murray

FLAMENCO

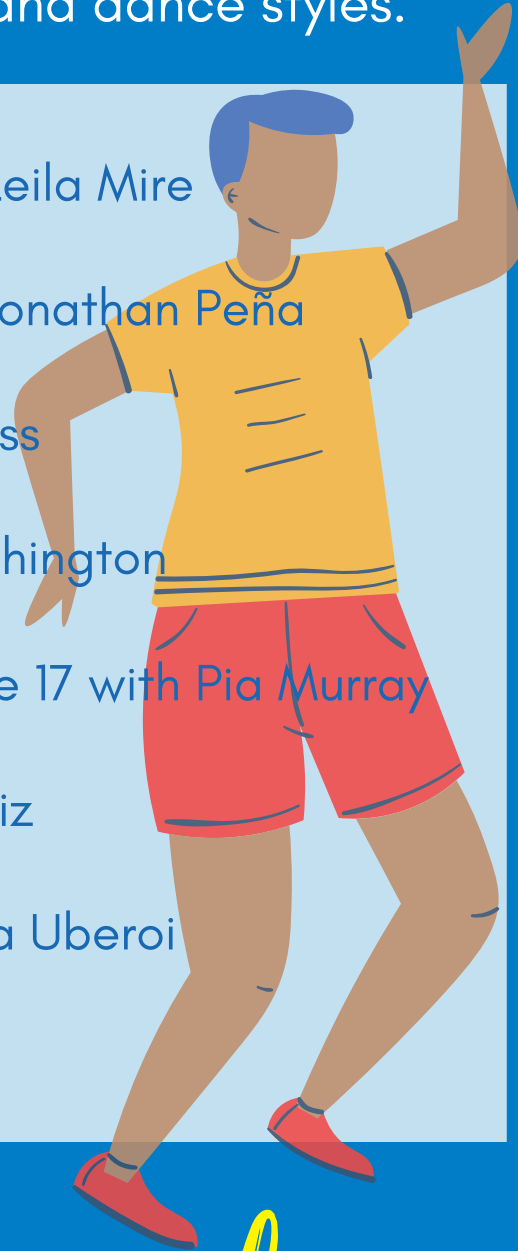
June 24 with Ra Ruiz

BOLLYWOOD

July 1 with Pooja Uberoi

SWING

July 8 with Shannon Varner



“So grateful for you guys. My daughter loves these classes and is thriving. She has special needs and good experiences are duly noted.”

Join the
Movement!