

MARKETING MATERIALS CHECKLIST

Have the following ready at checkout:

You may need to consult with your program's graphic design, website or marketing lead.

*Starred items are required for the set-up of your Booth

1. Dance Program Logo*

in hi quality .png image file (min. 300 dpi resolution) with transparent background (indicated by a checkered background in Photoshop).

Logo example

(click to enlarge)



2. Main Booth Image*

in hi quality .png or .jpg file (min. 300 dpi resolution) without text or logo overlay.

Image example

(click to enlarge)



3. Digital Brochure link

Have your website manager upload your program's brochure PDF to the website backend media folder, and provide us with the hyperlink.

Brochure link

example (click here)