

# 2021 Spring Fundraiser Sponsorship Packages:



## #StandWithDancewave

Our goal is to raise \$50,000 to allow us to provide up to 25 dancers equitable and tuition-free access to our award-winning pre-professional Dancewave Company program.

Package includes any item with a checkmark ✓ in the associated column.	2 spots available <b>TITLE Sponsor</b> <b>\$15,000</b>	2 spots available <b>PLATINUM Sponsor</b> <b>\$10,000</b>	4 spots available <b>GOLD Sponsor</b> <b>\$5,000</b>	<b>SILVER Sponsor</b> <b>\$3,000</b>	<b>MENTORSHIP Sponsor</b> <b>\$2,000</b>
<b>DEADLINE</b>	<b>April 16</b>	<b>April 16</b>	<b>April 16</b>	<b>April 16</b>	<b>April 21</b>
Exclusive video message and promotional mentions as a CO-PRESENTER	✓				
Sponsorship mention in press release	✓	✓	✓		
Featured logo placement in <u>key</u> promotional materials: <ul style="list-style-type: none"> <li>Cover &amp; First page of 2021 Benefit Digital Event Program</li> <li>2021-2022 Company Media Kit</li> </ul>	✓	✓	✓	First page of Event Program and Business Acknowledgement in Media Kit	
Logo Placement on Fundraiser event webpage	✓ + website hyperlink	✓ + website hyperlink	✓ + website hyperlink	✓	
Logo on email marketing campaigns with over <u>10,000 active subscribers</u>	✓	✓	✓	Business name Acknowledgement only	
Logo included in select Spring Fundraiser social media announcements ( <u>6,480 followers</u> ).	✓	✓	✓		
ONE dedicated social media post to promote your business	✓	✓	✓	✓	
Advertisement in Digital Event Program	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Half Page</b>	<b>Quarter Page</b>
Featured signage and/or LIVE mention at <u>all 2021 program sessions</u> and Spring Performances	✓	✓	2021 Spring Benefit, Company Meet & Greet events, and Spring Celebration Performances only	2021 Benefit & 2022 Spring Performances only	
Sponsor a dancer: fund full-tuition for <u>X</u> amount of students for the 2021 - 2022 school year. Receive: <ul style="list-style-type: none"> <li>Personalized appreciation letter</li> <li>Company (group) photo</li> </ul>	<b>7 students</b>	<b>5 students</b>	<b>2 students</b>	<b>1 student</b>	<b>Partial Tuition Sponsor</b>
<u>X</u> amount of event tickets to Virtual Benefit, student showings, Meet & Greet events, and Dance Party	<b>10 tickets</b>	<b>7 tickets</b>	<b>5 tickets</b>	<b>3 tickets</b>	<b>2 tickets</b>
Advertisement in Live Virtual Event Pre-Show slides (specs: 1920 px w x 1080px h) <ul style="list-style-type: none"> <li>2021 Virtual Benefit</li> <li>Meet &amp; Greet</li> </ul>	✓	✓	✓	Business name Acknowledgement only	Business name Acknowledgement only

## ADVERTISING ONLY in digital event program - Deadline: April 21, 2021

\$400 - Full Page advertisement (vertical) 5.25"w x 8.25"h  
 \$275 - Half Page advertisement (horizontal) 5.25"w x 4"h  
 \$150 - Quarter Page advertisement (vertical) 2.5"w x 4"h  
 \$100 - Eighth Page advertisement (horizontal) 2.5"w x 1.75" h

**All advertisements featured in color for our 2021 digital event program!**  
 Email your high resolution (minimum 300 ppi) PDF or JPG file to: [marketing@dancewave.org](mailto:marketing@dancewave.org)