

2021 Spring Fundraiser Sponsorship Packages:



#StandWithDancewave

Our goal is to raise \$50,000 to allow us to provide up to 25 dancers equitable and tuition-free access to our award-winning pre-professional Dancewave Company program.

Package includes any item with a checkmark ✓ in the associated column.	2 spots available TITLE Sponsor \$15,000	2 spots available PLATINUM Sponsor \$10,000	4 spots available GOLD Sponsor \$5,000	SILVER Sponsor \$3,000	MENTORSHIP Sponsor \$2,000
DEADLINE	April 16	April 16	April 16	April 16	April 21
Exclusive video message and promotional mentions as a CO-PRESENTER	✓				
Sponsorship mention in press release	✓	✓	✓		
Featured logo placement in <u>key</u> promotional materials: <ul style="list-style-type: none"> Cover & First page of 2021 Benefit Digital Event Program 2021-2022 Company Media Kit 	✓	✓	✓	First page of Event Program and Business Acknowledgement in Media Kit	
Logo Placement on Fundraiser event webpage	✓ + website hyperlink	✓ + website hyperlink	✓ + website hyperlink	✓	
Logo on 2021 Benefit email marketing campaigns with <u>10,000+</u> active subscribers	✓	✓	✓	Business name Acknowledgement only	
Logo included in select 2021 Benefit social media announcements (<u>6,480+</u> followers).	✓	✓	✓		
ONE dedicated social media post to promote your business	✓	✓	✓	✓	
Advertisement in 2021 Benefit Digital Event Program	Full Page	Full Page	Half Page	Half Page	Quarter Page
Featured signage and/or LIVE mention at <u>all 2021 program sessions</u> and 2022 Spring Celebration Performances	✓	✓	2021 Spring Benefit, Company Meet & Greet event, & 2022 Spring Celebration Performances only	2021 Benefit & 2022 Spring Celebration Performances only	
Sponsor a dancer: fund full-tuition for <u>X</u> amount of students for the 2021 - 2022 school year. Receive: <ul style="list-style-type: none"> Personalized appreciation letter Company (group) photo 	7 students	5 students	2 students	1 student	Partial Tuition Sponsor
<u>X</u> amount of event tickets to Virtual Benefit, student showings, and Meet & Greet event	10 tickets	7 tickets	5 tickets	3 tickets	2 tickets
Advertisement in Live Virtual Event Pre-Show slides (specs: 1920 px w x 1080px h) <ul style="list-style-type: none"> 2021 Virtual Benefit Meet & Greet 	✓	✓	✓	Business name Acknowledgement only	Business name Acknowledgement only

ADVERTISING ONLY in digital event program - Deadline: April 21, 2021

\$400 - Full Page advertisement (vertical) 5.25"w x 8.25"h
 \$275 - Half Page advertisement (horizontal) 5.25"w x 4"h
 \$150 - Quarter Page advertisement (vertical) 2.5"w x 4"h
 \$100 - Eighth Page advertisement (horizontal) 2.5"w x 1.75" h

All advertisements featured in color for our 2021 digital event program!
 Email your high resolution (minimum 300 ppi) PDF or JPG file to: marketing@dancewave.org