

2021-2022 Media Kit

Contact: Aliya Perry

Special Events Director and Fundraising Strategy Manager

events@dancewave.org

Social Media:

@Dancewave | @DancewaveCompany #StandWithDancewave

Website:

dancewave.org/stand-with-dancewave



building on a 26-year legacy

OMPANY

Our \$50k fundraising goal will grant tuition-free access to Dancewave's Company Program for up to 25 students ages 7-18 in 2021-2022.

You can help eliminate barriers to student success by becoming a champion for equitable access to holistic dance education. Join us!

Dancewave Company cultivates courageous, intelligent artists ready to face the world.

May 2021 Virtual Events

- Live Virtual Benefit + 50/50 Raffle
 - Exclusive archival documentary premiere & surprise guests
- Modern & Hip Hop Master Classes
- Behind-the-scenes Company Showings
- Meet & Greet with current students and alumni
- Peer Fundraising

Sponsor a dancer today! Visit: dancewave.org/sponsors

#StandWithDancewave

Virtual Benefit

May 19, 2021

Jason Carter

Virtual Benefit Emcee

Hollywood Journalist and Television Personality (pictured at right)





Benefit Event Highlights

- Company Program Documentary Premiere
 - Witness the beauty, vision, and impact of the Company Program through the eyes of Dancewave Founder, Diane Jacobowitz
- Lifetime Achievement & Honoree presentation
 - Dancewave Founder & Artistic Director Emeritus Diane Jacobowitz;
 (pictured above) Past Board & Capital Campaign Co-Chairs Grace Freedman & Sabrina LeBlanc
- 50/50 Raffle, Student video performances, and MORE!

Sponsorship Benefits

Overall reach: 20,000

- Sponsor a student
- Branding opportunities
 - Press release, logo placement, live mention, social media & email marketing, and up to 10 tickets to access campaign events
- Promote your business/products with an exclusive video