





# TH DANCEWAVE

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**Social Media:** @Dancewave | @DancewaveCompany #StandWithDancewave

### Website:

Photo: Chris Duggan (this and next page)

dancewave.org/stand-with-dancewave

Our \$50k fundraising goal will support tuition-free access to

Dancewave

Dancewave's <u>Company</u> <u>Program</u> for up to 25 students ages 7-18 in 2021-2022.

You can help eliminate barriers to student success by becoming a champion for equitable access to holistic dance education. Join us!

Dancewave Company cultivates courageous, intelligent artists ready to face the world.

# **May 2021 Virtual Events**

- Live Virtual Benefit + 50/50 Raffle
  - Exclusive archival documentary premiere & surprise guests
- Modern & Hip Hop Master Classes
- Behind-the-scenes Company Showings
- Meet & Greet with current students and alumni
- Peer Fundraising

Sponsor a dancer today! Visit: <u>dancewave.org/sponsors</u>

building on a 26-year legacy

# #StandWithDancewave Virtual Benefit May 19, 2021



Jason Carter

# Virtual Benefit Emcee

Hollywood Journalist and Television Personality as seen on VH1, CNN, NBC, Entertainment Tonight and more!

# **Benefit Event Highlights**

- Company Program Documentary Premiere
  - Witness the beauty, vision, and impact of the Company Program through the eyes of Dancewave Founder, Diane Jacobowitz

# Lifetime Achievement & Honoree presentation

- Dancewave Founder & Artistic Director Emeritus Diane Jacobowitz; (pictured right) and Past Board & Capital Campaign Co-Chairs Grace Freedman & Sabrina LeBlanc
- PLUS: Online Silent Auction & student video performances

Sponsorship Benefils

Overall reach: 20,000

- Sponsor a student
- Branding opportunities
  - Press release, logo placement, live mention, social media & email marketing, and up to 10 tickets to access campaign events
- Promote your business/products with an exclusive video

# DANCEWAYE dancewave.org/youth-company

ancewave

# 2021-2022 Media Kit

# **Contact: Sindy Folgar**

Dancewave Director of Programs & Partnerships

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# **Sponsors:**





# Cultivating courageous & O intelligent

Dancewave Company Program is a rigorous dance training program that builds ability, artistic integrity, and essential life and leadership skills.

### **PROGRAM BENEFITS:**

- 5 divisions for students from ages 7-18
- Challenging technical training in Modern, Ballet, and non-Western canon techniques
- Rehearsals with renowned artists
- Performing opportunities
- Individualized coaching & mentorship
- Whole-person development
- "Regroup" discussion sessions
- Focus on racial equity & activism
- College Counseling and access to our unique nationwide college dance fair, <u>Dancewave Through College & Beyond</u>

Dancewave Company II and student for 10 years:

artists

"...was hopping around to [several different] dance studios then felt an immediate connection and chemistry with Dancewave and felt really comfortable... [and thought] 'This is the dance space that lets me explore what I want to do as a dancer.'"

hael

Photo: Hayim Heron, courtesy of Jacob's Pillow

Dancewave Company has a long legacy of learning and performing repertory alongside renowned contemporary dance artists in their prime.

Cheryl Rosario and more Dancewave Company perform "From Before" by Garth Fagan, 2009.

60%

of Company students study at Dancewave for 3 or more years

# **Past Artists:**

Kyle Abraham Alexandra Beller Camille A. Brown Ronald K. Brown Trisha Brown **Donald Byrd** David Dorfman Julia Ehrstrand Mike Esperanza Larry Keigwin Garth Fagan Jamal Jackson Bill T. Jones LeeSaar Jose Limon Andrea Miller **Bebe Miller** Meredith Monk Elisa Monte Mark Morris Annie-B Parson Twyla Tharp Paul Taylor Kate Weare Shen Wei Patrik Widrig Urban Bush Women Yin Yue and many more!

responding -

Our administrative team, teaching artists, and coaches have collaborated tirelessly to ensure a dynamic Company experience throughout the COVID-19 crisis:

- Outdoor rehearsals
- In-person with masks whenever possible
- Virtual performances
- Pre-recorded video art collaborations with artists
- Incorporating writing and self-reflection
- Using Zoom to unlock new creativity

Dancewave Company III and student for 6+ years:

Photo: Rebecca Oviatt

"Our Virtual DCIII performance was a letter to our future selves. We used Zoom as an advantage, covered our cameras up, turned it upside down, [and performed as if we were] passing energy through the screen. Physically... I thought the dance was very powerful and want to continue doing things like this."

COVID

Camila

troupe wows in Scotland

### Key Artistic O collaboration with Mark Morris Dance Group

helped to spark the Youth Company program. Dancewave students performed Morris' "L'Allegro, il Penseroso ed il Moderato" -- the first time a collaboration between an established artist and recreational youth dancers had ever been seen in the NYC area. Morris was inspired to see new life spring from his work when performed by young dancers.

### 1995

Dancewave founded by Diane Jacobowitz as the Kids Cafe Festival, a unique, celebratory event that highlighted performers in dozens of youth organizations from across all 5 boroughs.

Hundreds of students performed in Kids Cafe Festival performances from 1995-1999 in top NYC venues including BAM and The Kitchen.

# 1999

Dancewave's Youth Company is founded to expand students' artistic development within a professional company model.

# 2002

The first of <u>4 times</u> the Company would be invited to perform at the acclaimed Jacob's Pillow Dance Festival, performing works by

Mark Morris, David Dorfman, Andrea Miller/Gallim, and Kyle Abraham over the years. Students' command of these socio-politically driven works earned them a standing ovation and a meaningful post-performance talk with the audience.

# 2010

Dancewave Company performed powerful works by David Dorfman and Garth Fagan as the only American program represented at the Aberdeen International Youth Festival in Scotland. Racial tensions among NYC teens at this time sparked the introduction of coaches, "Regroup" discussion sessions and individualized mentoring to the program.

# Learn more about Dancewave's dynamic 26-year history at dancewave.org

# 2019

Grand opening of Dancewave's new stateof-the-art, LEED gold-certified facility in Gowanus, Brooklyn completed a multi-year journey to establish a full-size, full-service dance studio. Two spaces provide students an ADA-accessible home base to train, gather, perform, and continue their professional dance life in the heart of growing downtown Brooklyn. **Come visit us!** 

# Company Life notable performances



2015: Invited by Annie-B Parson to perform on NBC's Jimmy Fallon Show supporting pop singer St. Vincent's "Girl Talk."

> 2003: Performing Trisha Brown's "On the Floor of the Forest" at the Metropolitan Museum of Art.

> > Stone's





2016: (at top) Both Company students and alumni performed at Jacob's Pillow summer Dance Festival -Dancewave's fourth appearance! A highlight was "Pupil Suite" and "Snow" by GALLIM.

2010: Dancewave traveled all the way to Aberdeen International Youth Festival in Scotland for the trip of a lifetime!

# out in the world

Dancewave Company alumni leave our program as developed artists, ready to make an impact in the world-regardless of what form dance takes in their lives after graduation. One of our favorite outcomes? When alumni come back to work with us at Dancewave!

# Park Cannon

Youngest Georgia lawmaker seated in 2016, and one of only three openly gay representatives at the time. Check out her <u>2016 interview with CNN</u>.

"When I'm not working, I'm dancing. I love modern dance and use it as a healing practice. I have toured with NYC dance companies and created reproductive justice dance pieces."

From Park Cannon's website

Photo: E.M. Pio Roda/CNN

# Nola Sporn Smith

2019 Bessie Nominee for her work in "metamorphosis" by Stacy Grossfield, The Kitchen, NYC

Photo: Paula Court

# Maleni Cruz

Instagram Celebrity, Worldstar

Maleni returned to Dancewave to work as the Public School & Community Programs Coordinator from 2017-2019

Dancewave Founder & Artistic Director Emeritus:

Dancewave Company gives young people invaluable space to develop their minds, make choices, and build community. That's why we focus our curriculum so often on works with a socio-political focus. They leave our program knowing themselves deeply, ready to face the world.